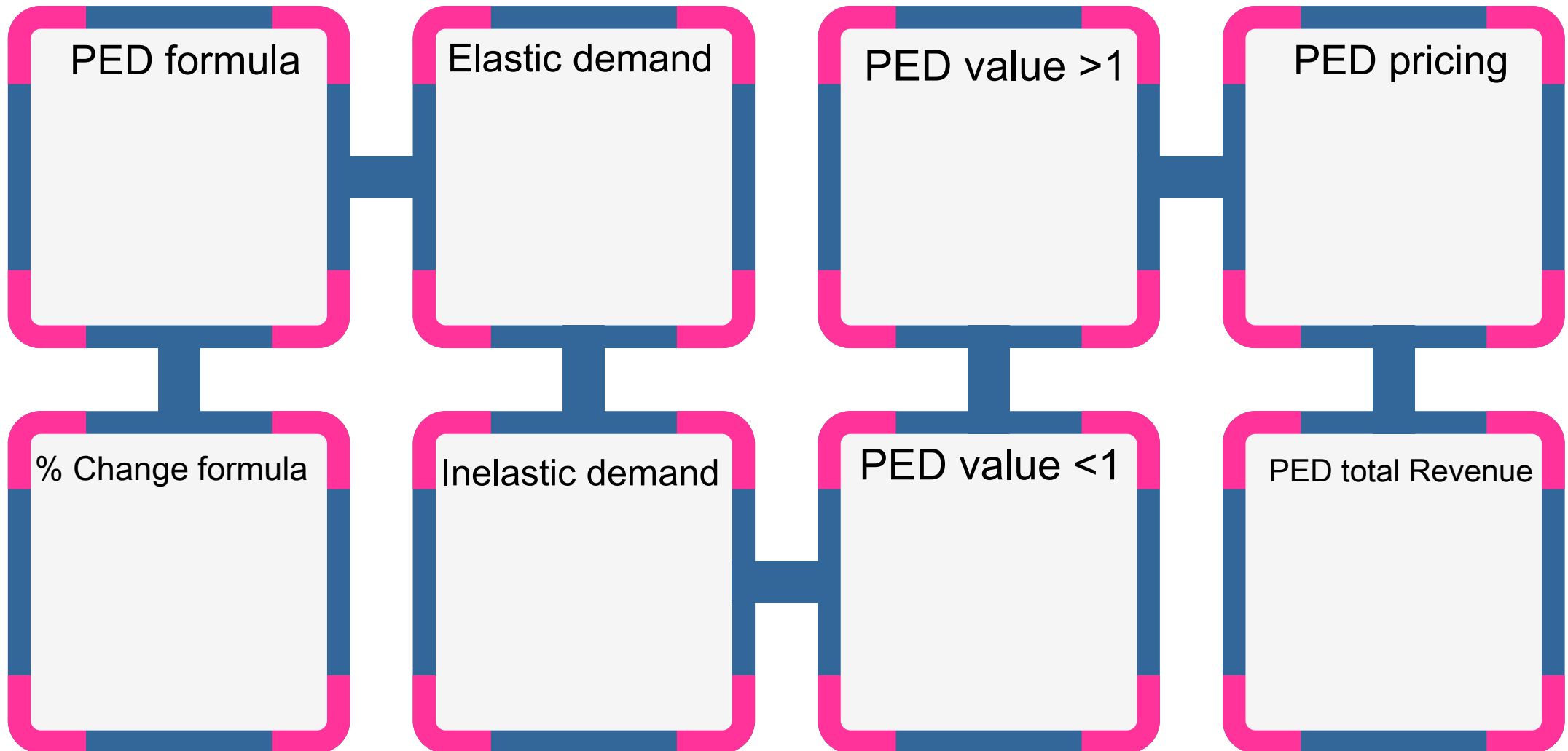


1.2.4



PED: PRICE ELASTICITY OF DEMAND

